

# Erin N. Dailey

b. 1985 | Gallatin, Tennessee  
Based in Florence, Alabama

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## Education

2008

The Cooper Union for the Advancement of Science & Art | New York, NY  
Bachelor of Architecture

2003

Alabama School of Mathematics and Science | Mobile, AL  
Concentration in Art

## Awards

Upcoming Fiscal Year 2025

Visual Arts Fellowship Grant Recipient | Alabama State Council on the Arts

## Exhibits, Experiences, & Events

2024

Arts Alive Gallery Exhibit at Kennedy-Douglass Center for the Arts | Florence, AL  
Juried exhibition

2023

Tennessee Valley Museum of Art Winter Art Market | Tuscumbia, AL  
Juried market

"Forms of Beauty: Expressing Creativity through Art and Play" | Florence, AL  
Artist talk and interactive play experience hosted at Idyllwilde studio

7th Annual Seven Points Art Crawl | Florence, AL

"At Play: Abstract Distractions" exhibit hosted at Idyllwilde studio

## Professional Work Experience

2020 - 2022

### Project Threadways | Florence, AL - *Project Coordinator, part-time*

I worked closely with the executive director on the ideation and execution of projects to support the newly founded non-profit's mission. This included exhibitions, artist projects, event planning, and outreach. Responsible for correspondence with our grant partners, I prepared budgets and organized financial paperwork and deliverables for grants. I developed, managed, and maintained the website and social media including content creation, writing, and visual curation.

2020 - 2022

### Alabama Chanin | Florence, AL - *Journal Managing Editor, part-time*

With eight years of experience, I returned to remotely manage the company's blog with content development, writing, editing, and visual curation duties. Additional responsibilities included developing content for social media and creating a monthly subscription-based newsletter. I also supported the e-commerce team on the re-launch and re-platform of the website.

2016 - 2019

### Alabama Chanin | Florence, AL - *Vice President of Operations*

Through this role, I worked alongside the president and founder to maintain a company culture cohesive with our mission for our staff over 20. I developed strategies in team management, set up and executed company processes and standards, supported vision writing and strategic planning, and cross-trained in HR and accounting. Working in this role has given me a sound understanding of the structure and day-to-day operations of a creative small business and also how to scale for growth.

2012 - 2016

### Alabama Chanin | Florence, AL - *Director of Media Services & Special Projects*

In the media services director role, I led a three-person team that created and executed digital and print content. We oversaw product launches to support sales and marketing. The scope of launches included the photoshoot organization, image selection and editing, copywriting and editing, SEO, loading content, proofing, and archiving. I worked with website developers on e-commerce re-platforming by communicating UI/UX design updates. I supported the team for book launches, packaging design, fashion lookbooks, and other creative marketing and sales materials. Other aspects of media services included graphic design, press outreach, and blog and social media management.

Overseeing special projects, I worked with the creative director on the ideation and execution of a wide range of projects. These include management of a 7-acre cotton field—from sourcing the seed to creating finished garments with the raw material; overseeing the renovation of a 5,000 sq ft industrial building and transforming it into a retail space, café, and kitchen; off-site art exhibition installation; preparing materials for design collaborations; and supporting the creative execution of design projects.

## Skills

Creative conceptualization and direction, design development, project management, e-commerce management, marketing, writing, editing, and graphic design.

Adobe Creative Suite, WordPress, Wix, Canva, mixed-media collage, sewing, drawing, hand-drafting, gardening, and baking.